A hearty Thank You to our "Competitors"!

Many of our "competitors" are using pictures of **our product**, as well as **our references**, **our studies and testimonials from our customers** in their marketing of their more or less successful copies of the original: **Mastercare Back-A-Traction** (in Sweden called: Mastercare Svenska Hälsobänken).

Can this be permitted (allowed)?

No, it is deceiving marketing.

But for our part; this is the best certificate a "competitor" can give us, which we are thanking for.

We also think that you as customer should have correct information about the fact, when you shall choose deliverer so you can compare with what you think you get, with what you are really getting.

The studies made on Mastercare Back-A-Traction can not be applied on "similar" (looking alike) products, because they do not have the unique features in combination with the unique exercise program.

Our "competitors" are using our studies which are not equivalent in a "similar" product due to the difference in construction and function.