

**Swedish Backcare System, Inc** 4055 Pointe Vecchio Circle Cumming, GA 30040 Phone 770-888-9796 Fax 770-888-9797

## "A different kind of traction" where "less is more"!

This is thanks to its MOVING BACKREST which locks in different inclinations.

**Less inclination (15°) means "more comfort":** who really wants to hang totally up-side-down? Thinking of blood-pressure or other medical issues and severe back problems etc.

**Less inclination means "more frequently":** if it's comfortable – it's more likely it's being used more frequently – which will render the best results!

**Less inclination means "more time":** the comfortable inclination in 15° causes patients to follow through with the Therapeutic Exercises and to continue using Mastercare..

**Less inclination means "more pumping effect":** you can easily do Therapeutic Exercises (developed together with Medical Doctors and Physical Therapists in Sweden) which optimizes the pump effect. Not to mention the already 15° inclination that already allows the venous flow to the heart for quicker cleansing and re-oxygenation.

**Less inclination means "more relaxed muscles":** patients don't lay tensed – therefore the muscles can be relaxed and eventually give in to be re-aligned / adjusted – thus the total effect/result is better!

**Less inclination means "more patients = more revenue":** just about "everyone" can use Mastercare; a broad range of patients including elderly and youth. <u>For the worst cases; Mastercare Back-A-Traction is for them!</u> (Mastercare MINI is great for youth (today it's common with *Juvenile Scoliosis*) – they can easily utilize the unit themselves – thus engaging themselves in their rehabilitation – with parent's supervision)

**Less inclination means "more purposes":** more diagnoses – not only for back issues; <u>but also</u> for neck, shoulders, hip & knees! Also to be used before/after physical activities – before/after regular PT sessions...

**Less inclination means "more possibilities":** In Mastercare Back-A-Traction – Professional Model – where you also can lay in <u>Prone Position for treatments</u> such as; massage, adjustments/manipulations, mobilizations, stabilizations – the therapists just apply their own techniques while De-compression in 15°. Also in Prone Position they can utilize <u>McKenzie methods</u>, which according to P.T. Karin Timmermans, Belgium are priceless...

**Less inclination means "less risk":** no risk for injuries. For example in the joints of the knees; instead it gives a beneficial effect by relieving pressure on the joint and re-lubricating. If staying in 15°.

**Less inclination means "more feeling of safety":** it's obvious that the most patients appreciate the feeling of safety which you experience at 15° inclination.

**Less inclination CAN "mean more compact":** moving backrest enables low angle/inclination, which in turn enables **the unique compact model: Mastercare MINI!** We have NOT compromised with 15° and the moving backrest – you can still do all the Therapeutic Exercises – we have ONLY compromised on size! And it does have a lesser max weight 220lbs vs. 330lbs.

## Why Mastercare is important for a Clinic

Our experiences show that Mastercare many times generates enthusiastic referrals – patients who have been treated on it and found it helpful are "a living testimony/advertisement".

Enthusiastic referrals gives the Clinic even greater reputation which brings more patients and that is what we all know; the best advertisement there is!

Karin Timmerman, PT, has multiple Mastercare units in her Mastercare Center in Belgium.

Mastercare - The Swedish Back Care System is the only treatment table she utilizes...

She can treat and train two patients at the same time while other patients come and do it on their own, with her supervision... so on a busy day she can treat several patients at the same time - that is revenue!

Have some units out on the floor for Patients to use themselves with P.T.A. supervision – frees the PT to focus on more urgent patients...



## "To think about before putting patients on Mastercare"

- **Identify the patients issues/pain**
- Start to adjust height − go down to horizontal first − then 15 degree.
- Allows Therapeutic Exercises in a decompressed mode offering Natural Spinal Decompression!

  (Thanks to its thumb-activated locking system and moving back-rest it allows Therapeutic Exercises in a decompressed mode offering Natural Spinal Decompression!)
- Helps relieve pain for back, neck, shoulder, hip and knee problems
  Separates the vertebrae, relaxes the surrounding muscles and promotes rehydration of the disc material (Thanks to the Therapeutic Exercises the liquid is being pumped back to rehydrate the discs.)
- Focuses to re-align the pelvis which is the foundation of a good posture

  (Mild but effective traction as in 15° inclination the muscles don't try to protect themselves (don't feel threatened) eventually the muscles will give in to be stretched and re-aligned)
- Mild but effective traction that allows for a 15° inclination

  (Thanks to the moving back-rest which makes it enough to incline in 15° the optimal benefits of inversion.)
- Relieves the pressure of the discs and joints
- Thumb-activated locking system and moving back-rest
- Matural Spinal Decompression Table
- **Self-treatment device**

